## ORDER

Orders	Order / Re	ev:	206	6146										
	Alt Order #	<b>#</b> :	WO	C12656608										
	Product D	esc:	Poli	tical										
	Estimate:		945	7							WHAS			
	Flight Date	es:	09/0	8/20 - 09/1	4/20			Primary Al	E:		Ben Ste	ecker		
	Original D	ate / Rev:	09/0	3/20 / 09/0	3/20			Sales Offic	ce:		TSWAS	5		
	Order Typ	e:	RFF	)				Sales Reg	ion:		NAT			
Agency	Name:		Buy	ing Time, I	LC/ PC	DL								
	Buying Co	ntact:						Billing Typ	e:		Cash			
	Billing Cor	ntact:						Billing Cale	enda	ar:	Broadca	ast		
			650	Massachus	setts Av	e. N.W. , Sui	te 21(	Billing Cyc	le:		EOM/EO	oc		
			Was	hington, DC	20001	1		Agency Co	omm	nission:	15%			
Advertiser	Name:		POL	./ Amy McC	Grath / I	D / US SEN /	KY							
	Demograp	hic:	A35	+				New Busin	ness	Thru:				
	Product C	odes:	PL-l	JS Senate				Advertiser	Exte	ernal ID:	186144			
	Revenue (	Code 1:	٨G١	(				Agency Ex	tern	al ID:	2118AG	βP		
	Revenue (	Code 2:	(PO	L) Political				Unit Code:			General	l		
	Revenue (	Code 3:	(PO	L) Candida	te									
Bill Plan							Tota	ls						
Start Date	End Date	# Spots	Gross	s Amount	Net A	mount	Mont			# Spots	Gross	Amount	Net Amount	Rating
08/31/20	09/14/20	127		\$16,955.00		\$14,411.75	Septe	ember 2020		127	\$1	6,955.00	\$14,411.75	0.00
							Totals	S		127	\$1	6,955.00	\$14,411.75	0.00
Account Exe	cutives													
Account Exec	utive	Sales Offi	се	Sales Reg	ion	Start Date /	End Dat	te		Order %	]			
Ben Stecker						Start Of Ord	er - End	Of Order		100%				
Order Share		S	hare		Total									
WHAS			18%	\$16,9	955.00									
Market			100%	\$94, <i>*</i>	94.44									
Competitive S	Share	S	hare		Total									
CABLE		-	0%		\$0.00									
UNKWN			82%	\$77,2	239.44									
WAVE WBKI			0%		\$0.00 \$0.00									
WBNA			0% 0%		\$0.00 \$0.00									
WDRB			0%		\$0.00									
WFTE			0%		\$0.00									
WKMJ			0%		\$0.00									
WKPC			0%		\$0.00									
WKZT			0%		\$0.00									
WLKY			0%		\$0.00									
				~ .	<b>_</b> .	o	<b></b>	-		0	<b>-</b> -			<b>.</b> .
Ln Ch	Start End	a Inver	ntory (	Joae	Break	Start/End	ime	Days	∟en	n Spots	Rate F	-ri Rtg	Type Spots	Amount

	CII	Start	Enu	inventory	Coue	Dieak	Start/Enu	TIME	Days	Len S	ροιs	Nale FII	кіў туре	Spors	Amount
N 1	All	09/08/20	09/14/20	Local News	s @ 430a M	I-FCM	430-5a		11111	:15/:15	5	\$40.00 P03	0.00 DN	5	\$200.00
				WHAS11 \	NAKE UP N	IEWS @	4								
	(Program	: WHAS1	1 WAKE L	JP NEWS @	2 430A)										
	Start	Date E	End Date	Weekday	<u>'s Spo</u>	ts/Week	Rate	Ratir	ng						
W	eek: 09/0	8/20 0	)9/14/20	11111		5	\$40.00	0.	00						

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Order / Rev:	2066146	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12656608	Product Desc:	Political	WHAS
Flight Dates:	09/08/20 - 09/14/20	Estimate:	9457	

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/08/20 09/14/20	Weekdays Spots/Week	<u>Rate</u> \$40.00	Rating 0.00						
N 2 All 09/08/20 09/13/20	ROS EM (Su) 6-8a CM	6-8a	2	:15/:15	2	\$20.00 P04	0.00 DN	2	\$40.00
(Program: WAKE UP WEEK	WAKE UP WEEKEND 6-8A								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/07/20 09/13/20	2 2	\$20.00	0.00						
N 3 All 09/08/20 09/12/20	Local News @ 9a Sa CM WAKE UP WEEKEND 9-10A	9-930a	1-	:15/:15	1	\$50.00 P04	0.00 DN	1	\$50.00
(Program: WAKE UP WEEK	END 9-10A)								
<u>Start Date</u> <u>End Date</u> Week: 09/07/20 09/13/20	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 4 All 09/08/20 09/13/20		7-9a	1-	:15/:15	1	\$90.00 P03	0.00 DN	1	\$90.00
	Good Morning America Sa								
(Program: GOOD MORNING Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/07/20 09/13/20	1- 1	\$90.00	0.00						
N 5 All 09/08/20 09/12/20	Local News @ 6a Sa CM WAKE UP WEEKEND 6-7A	6-7a	1-	:15/:15	1	\$20.00 P04	0.00 DN	1	\$20.00
(Program: WAKE UP WEEK									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/07/20 09/13/20 N 6 All 09/08/20 09/13/20	- 1	\$20.00 8-9a	0.00	:15/:15	1	\$110.00 P03	0.00 DN	1	\$110.00
	Good Morning America Su					•			•
(Program: GOOD MORNING	,	5.0-	11111	45/45		<b>\$40.00 D04</b>	0.00 DN	_	<b>\$</b> 000.00
N 7 All 09/08/20 09/14/20	Local News @ 5a M-F CM WHAS11 WAKE UP NEWS @	5-6a £	11111	:15/:15	5	\$40.00 P04	0.00 DN	5	\$200.00
(Program: WHAS11 WAKE L	JP NEWS @ 5A)	_							
Start Date End Date   Week: 09/08/20 09/14/20	Weekdays Spots/Week 111111 5	<u>Rate</u> \$40.00	Rating 0.00						
	•	6-7a	11111	:15/:15	5	\$80.00 P04	0.00 DN	5	\$400.00
	WHAS11 WAKE UP NEWS @	ε							
(Program: WHAS11 WAKE U Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/08/20 09/14/20	11111 5	\$80.00	0.00						
N 9 All 09/08/20 09/14/20	Good Morning America CM GOOD MORNING AMERICA	7-9a	11111	:15/:15	5	\$110.00 P04	0.00 DN	5	\$550.00
(Program: GOOD MORNING									
Start Date End Date   Week: 09/08/20 09/14/20	WeekdaysSpots/Week111115	<u>Rate</u> \$110.00	<u>Rating</u> 0.00						
	Local News @ 12p M-F CM	12-1p	11111	:15/:15	5	\$50.00 P04	0.00 DN	5	\$250.00
	WHAS11 NEWS AT NOON								
(Program: WHAS11 NEWS A Start Date End Date	<u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating						
Week: 09/08/20 09/14/20	<u>11111 5</u>	\$50.00	0.00						
N11 All 09/08/20 09/14/20	2	9-10a	11111	:15/:15	5	\$20.00 P04	0.00 DN	5	\$100.00
(Program: GREAT DAY LIVE	GREAT DAY LIVE								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/08/20 09/14/20 N12 All 09/08/20 09/14/20	11111 5 GMA3 CM	\$20.00 1-2p	0.00	·15/·15	5	\$70.00 P03		5	\$350.00
	GMA3 CM	' <del>' '</del>	11111	.10/.10	5	ψι υ.υυ Ι υσ	0.00 DN	5	ψ000.00
(Program: GMA3)	Weekdeve Crete/Week	Data	Doting						
Start Date End Date   Week: 09/08/20 09/14/20	WeekdaysSpots/Week111115	<u>Rate</u> \$70.00	<u>Rating</u> 0.00						
N13 All 09/08/20 09/14/20	The View CM	11-12p	11111	:15/:15	5	\$60.00 P04	0.00 DN	5	\$300.00
(Program: THE VIEW)	THE VIEW								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/08/20 09/14/20	11111 5	\$60.00	0.00	.45/45		¢40.00 D00	0.00 51	-	¢000.00
N14 All 09/08/20 09/14/20	CM	10-11a	11111	.13/.15	5	\$40.00 P03	0.00 DN	5	\$200.00

								Prir	nt Date: 09/03	/20 11:56:37	Page	3 of 4
Order / Rev:	20	66146			Advertiser:	POL/ Amy I	McGrath	/ D / US	SEN / KY			
Alt Order #:	W	DC12656608	3		Product Desc	: Political				WHAS		
Flight Dates:	09	/08/20 - 09/1	4/20		Estimate:	9457						
Ln Ch	Start	End	Inventory Code		Start/End Tir	ne Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Access Daily 10-7 ACCESS DAILY	11a								
(Prograi	m: ACCE	SS DAILY)	ACCESS DAIET							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N15 All		09/14/20	11111 General Hospital	5 CM	\$40.00 2-3p	0.00	.15/.15	5	\$90.00 P03	0.00 DN	5	\$450.00
IN IS AII	09/06/2	0 09/14/20	GENERAL HOSI		2-3p	11111	.15/.15	5	\$90.00 P03	0.00 DN	ə	<b>Φ4</b> 50.00
		RAL HOSP										
<u>Sta</u> Week: 09/	rt Date	End Date 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$90.00	Rating 0.00						
N16 All		0 09/14/20	Daily Blast Live 3	-	3-4p	11111	:15/:15	5	\$25.00 P04	0.00 DN	5	\$125.00
			DAILY BLAST LI	•	-			-	• • • • •		-	• • • • •
		BLAST LIV		Choto/Maak	Dete	Dating						
Week: 09/	<u>rt Date</u> 08/20	End Date 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$25.00	Rating 0.00						
N17 All	09/08/2	0 09/14/20	Local News @ 4p		4-5p	11111	:15/:15	5	\$60.00 P04	0.00 DN	5	\$300.00
(Drogrou	~·· \\/    \ (		WHAS11 NEWS	@ 4P								
	rt Date	S11 NEWS	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/14/20	11111	5	\$60.00	0.00						
N18 All	09/08/2	0 09/14/20	•		6-630p	11111	:15/:15	5	\$175.00 P04	0.00 DN	5	\$875.00
(Program	m: WHAS	611 NEWS (	WHAS11 NEWS	@ 6p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/14/20	11111	5	\$175.00	0.00						
N19 All	09/08/2	0 09/13/20	Local News @ 63 WHAS11 NEWS	•	630-7p	1	:15/:15	1	\$175.00 P04	0.00 DN	1	\$175.00
(Prograi	m: WHAS	S11 NEWS		@ 030p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/13/20	Local News @ 53		\$175.00 530-6p	0.00	.15/.15	5	\$170.00 P04	0.00 DN	5	\$850.00
N20 All	03/00/2	0 03/14/20	WHAS11 NEWS		000-0p	11111	.15/.15	5	ψ170.001 04	0.00 DN	5	ψ000.00
( 0		S11 NEWS (	,		_							
<u>Sta</u> Week: 09/	rt Date 08/20	End Date 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$170.00	Rating 0.00						
N21 All		0 09/14/20			5-530p	11111	:15/:15	5	\$150.00 P04	0.00 DN	5	\$750.00
(5)			WHAS11 NEWS	@ 5p	·							
	m: WHAS rt Date	S11 NEWS ( End Date	❷ 5p) Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/14/20	11111	<u>opolo, Week</u> 5	\$150.00	0.00						
N22 All	09/08/2	0 09/14/20	ABC World News		630-7p	11111	:15/:15	5	\$600.00 P03	0.00 DN	5	\$3,000.00
(Program	m <sup>·</sup> ABC \	WORLD NE	ABC WORLD NE	EWS M-F								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/14/20	11111	5	\$600.00	0.00						
N23 All	09/08/2	0 09/13/20	ABC World News ABC WORLD NE		6-630p	1	:15/:15	1	\$600.00 P03	0.00 DN	1	\$600.00
(Prograi	m: ABC \	WORLD NE		103 301								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/13/20	1	1	\$600.00	0.00	.45/.45	F	¢225.00.002		5	¢1 605 00
N24 All	09/06/2	0 09/14/20	Inside Ed 730-8p INSIDE EDITION		730-8p	11111	.15/.15	5	\$325.00 P03	0.00 DN	Э	\$1,625.00
(Prograi	m: INSID	E EDITION)										
<u>Sta</u> Week: 09/	rt Date	End Date 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	Rate	Rating 0.00						
N25 All		09/14/20		CM	\$325.00 7-730p	11111	:15/:15	5	\$325.00 P03	0.00 DN	5	\$1,625.00
			ENTERTAINMEN		· - •٣			Ŭ	+0.001 00		-	÷.,520.00
			T TONIGHT)	Chota MI	Dete	Datin -						
<u>Sta</u> Week: 09/	<u>rt Date</u> 08/20	End Date 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N26 All		0 09/13/20		CM	7-8p	1	:15/:15	1	\$600.00 P03	0.00 DN	1	\$600.00
					-					•		

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Order / Rev:	2066146	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12656608	Product Desc:	Political	WHAS
Flight Dates:	09/08/20 - 09/14/20	Estimate:	9457	

Ln	Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Sun Prime A FUNNIEST HOM	IF VIDEOS								
(F	Program: FU	NNIEST HOM								_		
	Start Date		Weekdays	Spots/Week	Rate	Rating						
-	ek: 09/07/20	09/13/20	1	1	\$600.00	0.00						•
N27	All 09/08	3/20 09/08/20	Tue Prime A MODERN FAMIL		8-9p	- 1	:15/:15	1	\$400.00 P03	0.00 DN	1	\$400.00
(F	Program: MC	DERN FAMIL	Y/MODERN FAMIL		7							
,	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/07/20	09/13/20	- 1	1	\$400.00	0.00						
N 28	All 09/08	3/20 09/10/20		CM	9-10p	1-	:15/:15	1	\$200.00 P04	0.00 DN	1	\$200.00
/[	Drogram: DD	ESS YOUR LI	HOLEY MOLEY									
(r	Start Date		Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/07/20	09/13/20	1	<u>opols/ Week</u> 1	\$200.00	0.00						
N29	All 09/08		Local News @ 11	p Su CM	11-1135p		- 1 :15/:15	1	\$120.00 P04	0.00 DN	1	\$120.00
			WHAS11 NEWS	AT 11 SU								
(F	•	IAS11 NEWS	,		_							
14/-	Start Date		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
N 30	ek: 09/07/20 All 09/08	09/13/20	Local News @ 11		\$120.00 11-1135p	0.00	1 :15/:15	5	\$120.00 P04		5	\$600.00
N 30	Ali 09/06	5/20 09/14/20	WHAS11 NEWS	•	11-113op	1111	1 :15/:15	Э	\$120.00 P04	0.00 DN	Э	\$600.00
(F	Program: WH	AS11 NEWS										
	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/08/20	09/14/20	11111	5	\$120.00	0.00						
N31	All 09/08	3/20 09/12/20	Local News @ 11	•	11-1135p		1- :15/:15	1	\$100.00 P04	0.00 DN	1	\$100.00
/Г	Drogrom: M/L		WHAS11 NEWS	AT 11 SAT								
(1	Start Date	AS11 NEWS	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/07/20	09/13/20	1-	1	\$100.00	0.00						
N 32	All 09/08	3/20 09/14/20	Jimmy Kimmel	СМ	1135p-1237a	11111	1 :15/:15	5	\$60.00 P03	0.00 DN	5	\$300.00
			JIMMY KIMMEL									
(F	-			o		D. //						
We	<u>Start Date</u> ek: 09/08/20	<u>End Date</u> 09/14/20	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$60.00	<u>Rating</u> 0.00						
N33		3/20 09/14/20		CM	1237-106a		1 :15/:15	5	\$20.00 P04		5	\$100.00
NOO	711 00/01	5/20 00/14/20	NIGHTLINE	<b>O</b> M	1207 1000	1111	1 .10/.10	0	φ <b>2</b> 0.001 04	0.00 DIN	0	φ100.00
(F	Program: NIC	GHTLINE)										
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 09/08/20	09/14/20	11111	5	\$20.00	0.00						
N 34	All 09/08	3/20 09/14/20	Jimmy Kimmel DI	B* CM	1205-107a	11111	1 :15/:15	5	\$20.00 P04	0.00 DN	5	\$100.00
(F	Program: .IIM	IMY KIMMEL)	JIMMY KIMMEL									
(i	Start Date	,	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/08/20	09/14/20	11111	5	\$20.00	0.00						
N 35	All 09/08	3/20 09/12/20	NCAA Football P		8-1130p		2- :15/:15	2	\$300.00 P04	0.00 DN	2	\$600.00
/-			ABC PRIME COL		3							
(F	0		LEGE FOOTBALL		Poto	Potina						
We	<u>Start Date</u> ek: 09/07/20	<u>End Date</u> 09/13/20	Weekdays	Spots/Week 2	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
N36			NCAA FB Daytim		330-7p		2- :15/:15	2	\$300.00 P04	0.00 DN	2	\$600.00
			ABC COLLEGE					-			_	+ 200.00
(F	-		OOTBALL 330P)									
14/	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/07/20	09/13/20	2-	2	\$300.00	0.00						
										Totals	127	\$16,955.00